Adelphia-Time Warner-Comcast Transaction is Not in the Public Interest

CWA Presentation to FCC

December 15, 2005



Transaction is Not in the Public Interest

- Anti-Competitive Impact
- Negative Impact on Employees
- Financial Issues



Anti-Competitive Impact

- Increase in national concentration
- Increase in regional concentration
- Terrestrial loophole further limits competition
 - Where cable companies have exclusive Regional Sports Networks, satellite penetration is half the national rate

National Satellite Penetration23 percent

San Diego (Cox exclusive Padres)11 percent

Philadelphia (Comcast exclusive 9 percent

76ers, Flyers, Phillies)



Conditions to Address Anti-Competitive Impact

- Commission should require Time Warner and Comcast to make affiliated programming – including regional sports programming – available to all competitors at non-discriminatory prices, terms and conditions
- Precedent: FCC News Corp/Hughes Order prohibits exclusive arrangements between DirecTV and affiliated regional sports networks, with arbitration mechanisms



Negative Impact on Employees

- Commission public interest standard includes review of impact of transaction on employees
- Precedents: WorldCom-MCI, SBC-AMT, PRTC-GTE
- Transaction discriminates against union employees
 - Asset Purchase Agreement requires employees to reapply for their jobs.
 - Adelphia memo (9/12/05) states that job offers will be given to workers but only non-union employees will obtain comparable compensation
 - Comcast but not Time Warner commits " to respect existing contracts with Adelphia employees following the proposed transaction" (A-TW-C Reply Comments)



Conditions to Address Negative Employment Impact

- Stable employment of experienced employees is essential to provision of quality service
- The Commission should ensure that transferred employees experience no loss of employment in their current location, no reduction in compensation, and no loss of union representation as a result of the transfer.



Financial Issues

- 9 N.C. communities commission Action Audit to conduct analysis of impact of transaction on Time Warner Cable
- Action Audit findings
 - TW \$8.9 billion in new debt -- long-term debt doubles
 - TW reduced cash liquidity
- Action Audit conclusion: "higher cable rates, minimal likelihood of cable system upgrade and reduced customer and technical service due to the need...to pay down significant debt and produce revenues for shareholders."



Conditions to Protect Quality and Availability of Services

- Commission should monitor build-out of advanced services, especially in rural areas
- Commission should monitor service and employment levels

